# EVOLUTIONARY STRATEGIES; A NEW MACROECONOMIC POLICY TOOL?

#### Graham Kendall

# Jane M Binner and Alicia M Gazely

Department of Computer Science The University of Nottingham Jubilee Campus Nottingham NG8 1BB UK Email: gxk@Cs.Nott.AC.UK Tel: +44 (0)115 846 6514

Fax: +44 (0) 115 951 4249

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Department of Finance and Business Information The Nottingham Trent University Nottingham NG1 4BU UK Email; jane.binner@ntu.ac.uk; alicia.gazely@ntu.ac.uk Tel +44 (0) 115 848 2429: +44 (0) 115 848 2416 Fax: +44 (0) 115 848 6512

#### ABSTRACT

Previous work has used neural networks to predict the rate of inflation in Taiwan using four measures of 'money' (simple sum and three Divisia measures). In this work a new approach is developed that uses an evolutionary strategy as a predictive tool. This approach is simple to implement yet produces results that compare favourably with the neural network predictions. Our preferred inflation forecasting model is achieved using networks that employ a Divisia M2 measure of money, adjusted to incorporate a learning mechanism to allow individuals to alter their perceptions of the increased productivity of money. We conclude with a discussion of the promise of evolutionary strategies as a new forecasting tool in the macroeconomic policy arena. Copyright ©2001 IFAC

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#### 1. INTRODUCTION

In recent years the relationship between 'money' and the macroeconomy has assumed prominence in the academic literature and in Central Banks circles. Although some Central Bankers have stated that they have formally abandoned the notion of using monetary aggregates as indicators of the impact of their policies on the economy, research into the link between some kind of monetary aggregate and the price level is still prevalent. Attention is increasingly turning to the method of aggregation employed in the construction of monetary indices. The most sophisticated index number used thus far relies upon the formulation devised by Divisia (1925). The construction has it roots firmly based in microeconomic aggregation theory and statistical index number theory.

Our hypothesis is that measures of money constructed using the Divisia index number formulation are superior indicators of monetary conditions when compared to their simple sum counterparts. Our hypothesis is reinforced by a growing body of evidence from empirical studies around the world which demonstrate that weighted index number measures may be able to overcome the drawbacks of the simple sum, provided the underlying economic separability and linear homogeneity assumptions are satisfied. Ultimately, such evidence could reinstate monetary targeting as an acceptable method of macroeconomic control, including price regulation.

We offer an exploratory study of the relevance of the Divisia monetary aggregate for Taiwan over the period 1978 to date. In this way, we begin with a banking system that was heavily regulated by the Central Bank and the Ministry of Finance until 1989, which saw the introduction of the revised Banking Law in July. At the beginning of the 1980s, drastic economic, social and political changes took place creating a long-term macroeconomic imbalance. Rising oil prices caused consumer prices to rise by 16.3 per cent in 1981, followed by a period of near zero inflation in the mid eighties. From the nineties onwards, inflation has been fluctuating around the 5 per cent mark and hence the control of inflation has

not been the mainstay of recent economic policy in Taiwan, unlike the experience of the western world. Rather, policy has focused more on achieving balanced economic and social development.

There have been major financial innovations in Taiwan as transactions technology has progressed and new financial instruments have been introduced, such as interest-bearing retail sight deposits. Although it is difficult to make a distinction between the various types of financial innovation, the effects on the productivity and liquidity of monetary assets are almost certainly different. The question we ask, in keeping with Ford et al (1992) is do the Divisia aggregates adequately capture all the financial innovations?

We adopt the principles of Ford (1997) by allowing both for a period of gradual learning by individuals as they adapt to the financial changes and secondly by incorporating a mechanism to accommodate the changing perceptions of individuals to the increased productivity of money. Individuals are thus assumed to adjust their holdings of financial assets until the diffusion of financial liberalisation is complete.

The novelty of this paper lies in the use of evolutionary strategies (ES) to examine Taiwan's recent experience of inflation. This is an unusual tool in this context and represents the first known application of its kind. Results are compared to those already produced for Taiwan using the Artificial Intelligence technique of neural networks (Binner et al. 2001) to compare the explanatory power of both Divisia and simple sum measures of broad money as indicators of inflation.

The paper concludes with a discussion of the promise of evolutionary strategies as a new tool in the macroeconomic forecasting arena.

## 2. EVOLUTIONARY STRATEGIES

Evolutionary strategies (ES) are closely related to genetic algorithms. Originally they used only mutation, only used a population of a single individual and were used to optimise real valued variables. More recently, ES's have used a population size greater then one, they have used crossover and have also been applied to discrete variables (Bäck, 1991) and (Herdy, 1991). However, their main use is still in finding values for real variables by a process of mutation, rather than crossover.

An individual in an ES is represented as a pair of real vectors,  $\mathbf{v}=(\mathbf{x},\mathbf{s})$ . The first vector,  $\mathbf{x}$ , represents a point in the search space and consists of a number of real valued variables. The second vector,  $\mathbf{s}$ , represents a vector of standard deviations.

Mutation is performed by replacing x by

$$x^{t+1} = x^t + N(0, s) \tag{1}$$

where N(0, s) is a random Gaussian number with a mean of zero and a standard deviation of s. This mimics the evolutionary process that small changes occur more often than larger ones.

In evolutionary computation there are two variations with regard to how the new generation is formed. The first, termed  $(\mu + \lambda)$ , uses  $\mu$  parents and creates  $\lambda$  offspring. Therefore, after mutation, there will be  $\mu + \lambda$  members in the population. All these solutions compete for survival, with the  $\mu$  best selected as parents for the next generation. An alternative scheme, termed  $(\mu, \ \lambda)$ , works by the  $\mu$  parents producing  $\lambda$  offspring (where  $\lambda > \mu$ ). Only the  $\lambda$  compete for survival. Thus, the parents are completely replaced at each new generation. Or, to put it another way, a single solution only has a life span of a single generation. In this work, we use a 1+1 strategy and plan to develop other strategies in the future.

Good introductions to evolutionary strategies can be found in (Bäck et al, 1997), (Fogel, 1998), (Fogel, 2000), (Michalewicz, 1996) and (Michalewicz and Fogel, 2000).

### 3. DATA AND MODEL SPECIFICATION

Four different monetary measures were used independently to predict future movements in the inflation rate. Monetary data consisted of three Divisia series provided by Ford (1997), one conventional Divisia, (DIVM2), Innovation1 and Innovation2, together with a simple sum series, constructed from component assets obtained from the Aremos-Financial Services database in Taiwan. The Divisia M2 aggregate is constructed by weighting each individual component by its own interest rate whilst Innovation1 (INN1) and Innovation2 (INN2) seek to improve upon the weighting system by capturing the true monetary services flow provided by each component asset more accurately. Thus INN1 is a development of DIVM2 inspired initially by Hendry and Ericsson (1990) and used subsequently by Ford et al (1992). A learning adjustment of the retail sight-deposit interest rate is applied to reflect the adaption of agents to the introduction of interest-bearing sight deposits in 1984. Note: the Innovation1 series does not diverge from the conventional Divisia measure until the late 1980s. The second modified Divisia series, INN2 assumes a period of gradual and continuous learning by agents as they adapt to the increased productivity of money throughout the period and corrects, at least partially, for the distortion arising from technological progress. Individuals are thus assumed to adjust their holdings of financial assets until the diffusion of financial liberalisation is complete.

Inflation was constructed for each quarter as year-onyear growth rates of prices. Quarterly data over the

sample period 1970Q1 to 1995Q3 was used as illustrated in Figure 1. Our preferred price series, the Consumer Price Index (CPI), was obtained from Datastream. The four monetary series were subjected to a smoothing process by taking three quarter averages to reduce noise. Finally, to avoid the swamping of mean percent error by huge values during a period of very low inflation from 1983 to 1986, the entire series was translated upwards by 5 percent and results are presented on this basis. Of the total quarterly data points available, after loss of data points due to the smoothing process and the time lag implicit in the model of up to four quarters, 96 quarters remained, of which the first 85 were used for training and the last 7 for were used as a validation set. The first 4 items were only used as a basis for the first prediction.

The aim of the evolutionary strategy is to predict the future inflation rate based on the inflation rate at the previous quarter and the previous four quarters money measure. That is

$$\prod_{t=1}^{t} f(M_{t-1}, M_{t-2}, M_{t-3}, M_{t-4}, \prod_{t-1})$$
 (2)

where  $\Pi$  is inflation

t represents time on a quarterly basis and M is the current money measure being considered (i.e. M2, DIVM2, INN1 or INN2).

The future inflation rate was predicted via a linear function with each term having a weight. Each of the five factors used to predict the next quarter's inflation rate was given an initial, random weight and the task given to the ES was to find a set of weights that allowed future inflation to be predicted. Hence, the function given to the ES was

$$\prod_{t=1}^{t} f(w_1 M_{t-1} + w_2 M_{t-2} + w_3 M_{t-3} + w_4 M_{t-4} + w_5 \prod_{t-1}) (3)$$

where  $w_n$  is the weight as sociated with each term that contributes to the inflation rate for the next quarter.

A given solution is evaluated by calculating the future inflation rate, for the training set, based on the current set of weights. The output from the evaluation function is compared against the actual value and the absolute sum of those differences is calculated. This figure represents the quality of a given solution. The aim, of course, is to minimise the evaluation function.

If a solution is found that is better than is parent, it becomes the new parent. Each weight in the parent is then mutated as described above (section 2). After a period of training (1,000,000 iterations in this work) the weights were used to predict the inflation rate of the validation set.

# 4. TESTING AND RESULTS

The four money measures (M2, DIVM2, INN1 and INN2) were tested independently and these results

compared against previous results obtained on the same data using a neural network. The results reported are the arithmetic means calculated over ten individual runs of the ES and are divided between insample (the training set) and out-of-sample (the validation set). Within these two categories, three standard forecasting evaluation measures were used to compare the predicted inflation rate with the actual inflation rate, namely, Root Mean Squared Error (RMS), Mean Absolute Difference (MAD) and Mean Percent Error (MPE). The in-sample (a) and out-of-sample (b) results produced by the evolutionary strategies are presented in table 1 alongside previous results (Binner et. al 2001) using neural networks in table 2 below.

Table 1. ES results for full sample, s=85

(a)	M2	DIVM2	INN1	INN2
RMS	0.055654	0.052813	0.052574	0.054517
MAD	0.029751	0.024886	0.024735	0.027855
MPE	25%	19%	18%	22%
(b)	M2	DIVM2	INN1	INN2
(b)	M2 0.035367	DIVM2 0.016644	INN1 0.016481	INN2 0.059012
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RMS	0.035367	0.016644	0.016481	0.059012

Table 2. NN results for full sample, *s*=85

(a)	M2	DIVM2	INN1	INN2
RMS	0.032106	0.022578	0.018764	0.026806
MAD	0.024703	0.017493	0.013878	0.018186
MPE	30%	22%	16%	21%
(b)	M2	DIVM2	INN1	INN2
(b) RMS	M2 0.014801	DIVM2 0.016043	INN1 0.010715	INN2 0.011575
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RMS	0.014801	0.016043	0.010715	0.011575

On the Divisia index debate, the best inflation forecast is achieved using the INN1 monetary aggregate, where the neural network RMS error is 35% lower than the ES equivalent. INN2 is undoubtedly the worst performing monetary aggregate, producing out-of-sample RMS errors some 3.5 times greater than INN1 on average.

The neural network clearly has superior forecasting capabilities, producing more accurate forecasts using all forecasting evaluation methods both in-and out-of sample. The ES results, initially, look highly disappointing but further analysis explained what had happened. Figure 1, show the DIVM2 predictions plotted against the true inflation rate. The shape of the graph looks promising but appears to be offset from where we would like the predictive values to fall. If the graph is redrawn, only this time with the predicted values moved back a single quarter, it results in figure 2. What these two graphs demonstrate (and is verified by viewing the experimental results) is that the ES is learning the

current inflation rate, something that is difficult to explain as the current inflation rate is not presented as the output to be predicted.

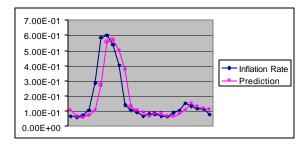


Figure 1. Predicted inflation rate graphed against the actual rate

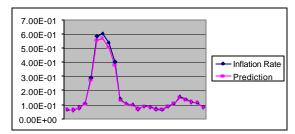


Figure 2. Predicted inflation rate graphed a quarter offset of -1

This suggested that the algorithm had not been implemented correctly. To investigate and improve the fit of the algorithm further, a much smaller sample of training data was used. That is, the data was split into n subsets and each subset had a set of weights associated with that data. Using a smaller subset did produce results closer to the expected values. Following this insight a series of experiments were conducted where the training data was split into a number of subsets. The size of the subsets, s, took the values, s={1, 10, 20, 30, 40, 50, 60, 70, 85}.

Table 3 shows a selection of the results when applying this approach to the M2 measure.

Table 3. Different Sample Sizes for M2 data

	s=1	s=20	s=30	s=50	s=85
RMS	0.000	0.013	0.029	0.020	0.035
MAD	0.000	0.010	0.023	0.017	0.032
MPE	0%	12%	25%	18%	36%

It is no surprise that when *s*=0 the training data is learnt perfectly. However, it is interesting to note that, in general, as the value of *s* increases, so does the error. This is what we would expect to see, given our intuition and the evidence seen so far. Our hypothesis is that using smaller sample sizes allows the training data to be learnt more accurately, even down to a sample size of one, which can be learnt perfectly. The other money measure data sets generally exhibit similar behaviour although there are exceptions to this rule and so far trials have only been conducted once; averages across ten runs for all

monetary aggregates will be shown in the final version of the paper to investigate this hypothesis further.

Using smaller sample sizes to allow the training data to be learnt more accurately presents a problem in that we need to decide which weights to use to predict the future inflation rate. If the sample size includes the entire training set then there is only one set of weights. If we split the training sample into two then there are two sets of weights. We can continue this until the sample size is one, in which case there are n sets of weights (where n is the size of the training set). We have tried averaging the weights from all the samples, but this yielded very poor results. Therefore, it was decided to use the final set of weights, under the premise that these weights reflect inflation rates that are temporally closer to the prediction set. As can be seen from the results for the full sample presented in table 1 this yields results which still need more improvement to be compared favourably with the neural network approach. However, the ES technique does compete favourably with the NN method in smaller sample sizes and we feel there is scope for more research in this area. For example, if the sample size is 20 and the training set, n, is 86 then the last set of weights will only include 6 samples. This may not contain sufficient data to predict the future rate of inflation. However, it may in fact be possible to use one of the previous training sets of weights. The question is which one? This is an area we wish to explore in future research.

# 5. CONCLUDING REMARKS

Evidence presented here supports the view that Divisia indices appear to offer advantages over simple sum indices as macroeconomic indicators. It be concluded that money may a mismeasurement problem exists and that the technique of simply summing assets in the formation of monetary aggregates is inherently flawed. The role of monetary aggregates in the major economies today has largely been relegated to one of a leading indicator of economic activity, along with a range of other macroeconomic variables. However, further empirical work on Divisia money and, in particular, close monitoring of Divisia constructs that have been adjusted to accommodate financial innovation, may serve to restore confidence in former well established money-inflation links. Ultimately, it is hoped that money may be re-established as an effective macroeconomic policy tool in its own right. This application of evolutionary strategies vs. neural network techniques to examine the money - inflation link is highly experimental in nature and in keeping with the pioneering work conducted by two of the current authors for the UK, USA and Italy, the overriding feature of this research is very much one of simplicity. It is virtually certain in this context that more accurate inflation forecasting models could be achieved with the inclusion of additional explanatory

variables, particularly those currently used by monetary authorities around the world as leading indicator components of inflation.

This research provides the first evidence of its kind to our knowledge to compare the predictive performance of evolutionary strategies with neural networks. Neural networks clearly provide more accurate forecasts over larger sample sizes as they can learn the data perfectly. Evolutionary strategies are found to compete very favourably with neural networks over smaller sample sizes and can also learn the data perfectly in extreme cases. There is clearly scope for further research into the trade off between sample size and predictive accuracy of evolutionary strategies and for the development of this technique as a new macroeconomic forecasting tool.

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